EDA Grant Application

JPAC Region Industry Development Strategy

March 5, 2012
Joint Planning Advisory Council
Puget Sound Mega-Region Model

Original by COG – 2005
- Economic Analysis
- Target Clusters
- Mega-Region Economic Development Strategy – Broad Stakeholder Involvement
- Mega-Region Initiatives
- Create Independent Mega-Region Economic Development Organization

Current Update
- Involvement of Original Stakeholder Base
- Updates of Economic Analysis & Target Clusters
- **Major Addition** – Workforce Development Strategy – Deeper Involvement by Education / Workforce Training Providers
- Mega-Region Initiatives
Regional Strategy Framework

JPAC Mega-Region Industry Development Strategy

CAAG Metropolitan Business Plan

MAG Metropolitan Business Plan

PAG Metropolitan Business Plan
Regional Strategy Goals

JPAC
Mega-Region Industry Development Strategy

CAAG
Metropolitan Business Plan

MAG
Metropolitan Business Plan

PAG Metropolitan Business Plan

Goal: Focused & Aligned
Mega-Region Industry Development Strategy & Initiatives

Goal: COG Region
Economic Development Strategies & Initiatives – Aligned but Individualized
JPAC Mega-Region Industry Development Strategy

- Identify clusters/industries
- Supplier networks
- Major regional employers
- Economic benchmarks
- Mega-Region Initiatives
  - Education
  - Technology commercialization
  - New & small business support
  - Transportation initiatives
  - Social capital
  - Tax structures
  - International benchmarking
Mega-Region Industry Strategy - Build from Ongoing & Previous State, County, Local Work

- Local Area Economic Development Planning
- MAG – Brookings Metro Business Plan
- Arizona Commerce Authority
- ASPED / GSPED Historic Work
- GPEC / TREO Industry Targeting
- JPAC Mega-Region Industry Development Strategy
CAAG, MAG & PAG Metropolitan Business Plans

Follow Brookings Institute Model Format

- Assess and situate the market position of each COG’s regional economy in JPAC context
- Detail linked strategies to improve their performance based on particular market opportunities of each – in JPAC context
- Specify operational and financial plans to deliver policies, products, and interventions to implement the strategies for each COG’s region
Thank you for your time!

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