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Financial Times: “Best in International Business”


charles.reeves@thunderbird.edu
THUNDERBIRD CONSULTING PRACTICUM

You and your organization

A Thunderbird MBA consulting team

- Capstone course
- Real-time client project
- Professional level deliverables

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THUNDERBIRD CONSULTING PRACTICUM

Clients:
• Local, national, or international in scope
• Public (AZ MAG to Inter-American Development Bank)
• Private (start-ups to MNCs)
• Non-profit

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Student Consultants:
- Experienced young professionals
- International business experience
- Language and cultural fluency
- Second year MBA candidates
Client Organization:
Maricopa Association of Governments (MAG)

Project:
Identify trends in the companies and industries that engage in trade between Mexico and the MAG region and identify economic development opportunities based on these industries and trends

Deliverables:
A detailed supply chain landscape analysis focusing on key companies, industries and trends in the Sun Corridor including Sonora. (groundwork for a strategic plan)
WHAT WE DO

Other Clients:

Other things we can do for you:
- Organizational strategies and assessments
- Business plans and pro-forma financials
- Supply chain opportunities and investments
- Marketing strategies and research
- Market entry strategies
- Human Resource strategies

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Team size: 3 to 7, depending on workload

Projects occur between:
- September and December (Fall semester)
- January and April (Spring semester)

We regularly sign NDAs

Costs:
- Non-profits: $1,000
- Public organizations: $2,000
- For profit companies: $2,500
A project synopsis and a discussion with Professor Michael Finney

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