Expanding Border Zones Statewide
2012 Arizona Travel Impact Summary

$19.3 Billion

In direct spending generated:

- 161,300 direct jobs
- $5.4 billion direct earnings
- $2.6 billion in local, state, and federal tax revenues

Source: Dean Runyan Associates and Arizona Office of Tourism
Tourism: Key industry

Mexicans to Arizona (2007-08):

• 24 million crossings
• 3.8 million Tourists

$2.7 billion spent in AZ

U.S. and Mexico Tourism 2011

U.S. Tourists to Mexico 18.5 Million
Mexico Tourists to U.S. 13.5 Million
Arizona Tourists to Mexico 395,000
51% of Arizona Visitor Spending is in Maricopa County

Source: Dean Runyan Associates and Arizona Office of Tourism
Maximum spending in Metro Phoenix by Mexican Visitors

Expenditures Per Visitor Party ($) by City, 2007-08

<table>
<thead>
<tr>
<th>City</th>
<th>Expenditures Per Visitor Party ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metro Phoenix</td>
<td>$1,290</td>
</tr>
<tr>
<td>Metro Tucson</td>
<td>$961</td>
</tr>
<tr>
<td>Total Average</td>
<td>$201</td>
</tr>
<tr>
<td>Other Cities</td>
<td>$119</td>
</tr>
<tr>
<td>Yuma</td>
<td>$117</td>
</tr>
<tr>
<td>Douglas</td>
<td>$87</td>
</tr>
<tr>
<td>Nogales</td>
<td>$75</td>
</tr>
<tr>
<td>San Luis</td>
<td>$56</td>
</tr>
</tbody>
</table>

Data Source: Mexican Visitors to Arizona: Visitor Characteristics and Economic Impacts, 2007-08.
## Potential of Spending by Mexican Visitors


<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cochise and Santa Cruz</td>
<td>$432.7</td>
<td>$339.3</td>
<td>$677.7</td>
</tr>
<tr>
<td>Yuma</td>
<td>$130.6</td>
<td>$191.2</td>
<td>$271.0</td>
</tr>
<tr>
<td>Pima</td>
<td>$108.5</td>
<td>$289.5</td>
<td>$976.4</td>
</tr>
<tr>
<td>Maricopa</td>
<td>$16.4</td>
<td>$36.5</td>
<td>$694.2</td>
</tr>
<tr>
<td>Other &amp; Unallocated</td>
<td>$-</td>
<td>$1.0</td>
<td>$69.4</td>
</tr>
</tbody>
</table>

**Spending affected by Mexico’s economy 1999/98**

**Potential effect of 75 miles Border Zone extension**

**Shows demand for travel beyond 75 miles**

### Data Source

Mexican Visitors to Arizona: Visitor Characteristics and Economic Impacts, 2007-08.
Nogales has the longest wait time and uncertainty:
Range of Wait Time and Average Wait Time at Select Border Crossings

Adding **ONE Customs and Border Protection (CBP) Agent** at each of the 33 major Ports of Entry (POE)* can impact the U.S. economy as a whole:

- $65.8 million total increase in Gross Domestic Product (GDP)
  - $2 million per CBP staff member added
- $21.2 million total in value of time savings
  - $640,000 per CBP staff member added
- 1,094 annual jobs added
  - 33 jobs per CBP staff member added

* The 33 POEs were selected by the U.S. Customs and Border Protection as those most likely to be impacted.

(17 passenger land crossings POE, 12 major freight crossing POE, and 4 passenger airport POE.)

Streamlining the Mexican Visa Process

Comments from the Federal Register when New Mexico expanded their border:

- A Border Crossing Card is one of the most secure travel documents used at the border and allows for faster processing at both the port of entry and interior immigration checkpoints.

- Many commenters, including local police and sheriff departments stated that the expansion would have no negative effect on security in the region.

- Customs and Border Patrol believed the expand border zone will allow CPB to better allocate its resources while enhancing its enforcement posture.
America’s Trade Corridor

Connecting Canada, the United States, and Mexico
Come and Discover the new route of the new Mexican Northern Economic Corridor!

Texas Trade Delegation

City of Pharr, TX.
“The New Route”
Saving Time - Saving Money

Tuesday August 27 2013
12:00 hrs.
Esplendor Resort at Rio Rico, Arizona
1069 Camino Caralampi
Phone (520) 281 19 01
Business casual
Economic Geography is Destiny

ARIZONA’S TEAM
For More Information Contact:
Dennis Smith
MAG Executive Director
(602) 254-6300
www.azmag.gov